

DESIGN CONTENT & DIGITAL MARKETING

A SNEAK PREVIEW

Design

Logos Standee Brochure Catalogue Business Card Website Design Social Media Graphics



Conceptualise.≡ How are you doing?

CONTENT

Content holds the reader and creates the right impression to interact with you. We can help you with a range of content including:

Blogs

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- Articles
- Website Content
- Research Writing
- Product Description

WEBSITES

Making user friendly beautiful Websites comes naturally to us. A website is your 24x7 Sales and Profile platform. Reach us for a range of Websites including:

- E-Commerce Websites
- Corporate Websites
- One Pagers
- Profile Websites
- Portals
- Media Websites
- Blog pages
- Serverless web developement



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APPLICATIONS

Modern Mobile and web applications ensure your visibility and revenues. We create stunning user friendly apps including:

- IOS
- Android
- Hybrid Apps

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- Windows Apps
- Web Applications



VIDEOS

If pictures are worth a thousand words, a video engages the audience like no other media. Come, let us wow your users with a range of videos including:

- 2D Animation
- 3D Animation
- Logo Animation
- Info Graphics
- White Board
- Motion Videos
- Explainer Videos
- Screen Capture Videos





SEO SEARCH ENGINE OPTIMIZATIONS

If your audience is looking for your services online on Search Engines like Google, Yahoo or Bing, are you visible? Ensure top rankings and visibility with a structured approach and make that extra buck, while reaching a new audience for your services. Our SEO services include

- On page optimizations
- Off page optimizations
- Content Seeding
- Link Building
- Broken links check
- Disavow Tools
- Video optimizations
- Blog optimizations
- Remarketing





Social Media Marketing

Need we emphasise on Social Media? Reach us for a range of services like:

- Social Media
- Variety of Platforms

 (Reach out to your Audience, Run Contest, Paid Adverds)
- Variety Of Content (GIF, VIDEOS, CONTENT, BLOGS, SOCIAL POST, GRAPHICAL POST)
- LEAD CAPTURES
- Nation & International campains
- Multi Linguial Campains
- Influencers For Better Reach





HOSTING

We provide customised hosting solutions including:

- Website Hosting
- Shared Severs
- Virtual Private Servers
- Cloud Servers
- Email Hosting for Webmail
- G Suite for Gmail Integrations
- Back Up Options for Websites- Weekly / Daily

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- Revive Websites When hacked / Malware hit
- Amazon web services (AWS) Migration



ORM ONLINE REPUTATION MANAGEMENT

We help you retain positive reviews for individuals, brands, form and products. Be it you individual self, or a brand reputation, be it online or on social media, be it reviews or blogs and articles, be it 3rd party sites or consumer forums, we help manage your online reputation either by seeking to remove your reviews or by washing them away to lower pages on search engines and platforms to help maintain your online reputation. It matters what people say about you. In this online age, your potential customers can be put off by bad reviews or drawn in by good ones. Come let us help you build and maintain your reputation online





NFLUENCER MARKETING

Bloggers, Celebrities and persons of a fair following influence decisions made by your target audience. Woo them and influence them with our Influencer campaigns including:

- Celebrity Endorsements
- Bloggers campaigns
- Blogger meets
- Mass reach via influencers on social media

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• Video endorsements

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EMPLOYEE ADVOCACY

Your employees are your greatest asset and can amplify your messages to their contacts. Reach and engage a wide audience using your own resource- employees:

- Brand Awareness
- Brand Perception
- Existing & Potential Clients
- Sales Pipeline
- Peers to Buy
- Customer Support Issues
- Motivate & Engage Employees
- Recruit Socialy



Conceptualise.≦ How are you doing?[™]

LET'S TALK

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